



May 2024 Newsletter



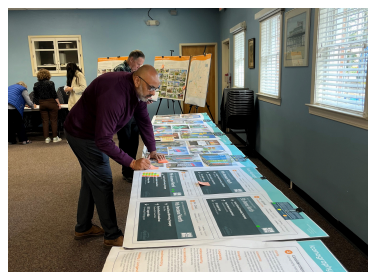
Community Input Meeting Slated for May 2

As part of its spring series of public input meetings, the MBDA will host one last meeting before the summer on May 2. These meetings are designed to engage community businesses, residents, and stakeholders in shaping the future of downtown Myrtle Beach.



The public input meetings will cover a range of topics including

- Street Level and Architectural Design
- Branding and Wayfinding Signage
- Downtown Theme and Public Art Placement
- Green Spaces



During the meeting, the public is encouraged to share ideas, feedback, and suggestions that will help shape the future of the downtown community.

MBDA Public Input Meeting details:

Thursday, May 2
3-7 PM
Ocean View Baptist Church
7300 North Kings Highway
Myrtle Beach

Join Us May 3 for First Friday Art Walk!



The MBDA's monthly First Friday Art Walk returns Friday, May 3. The event is held 5-8 PM at various business locations throughout downtown Myrtle Beach. We encourage attendees to look for the First Friday Artwalk Venue window cling at participating locations (*see adjacent image*).

Local artists will be on site at participating venues. Enjoy a spring evening of strolling the streets and visiting those who celebrate the cultural art vibe.

Below is a map of participating locations. So, mark your calendars and invite a friend along for a fun Friday night in downtown Myrtle Beach.

SPRING 2024

FIRST FRIDAY ARTWALK

#MBARTWALKS



ART VENUES

- | | | |
|---|---|--|
| 1 Local Artists - 716 8th Ave N | 7 Le Manna Bread - 507 9th Ave N | 13 Good Vibes - 405 Broadway St |
| 2 Carolina Improv - 703 8th Ave N | 8 The Tasting Room - 505 9th Ave N Unit A | 14 The Tavnre - 531 Broadway St |
| 3 Long Bay Theater - 704 8th Ave N | 9 Grand Strand Brewing Co - 819 N Kings Hwy | 15 Kaleidoscope - 519 Broadway St |
| 4 William H. Miller Studios - 702 8th Ave N | 10 Winna's Kitchen - 819 Main St | 16 Dos Carnales Restaurant - 403 Broadway St |
| 5 Fresh Brewed Coffee House - 933 Broadway St | 11 Sun City Cafe - 802 Main St | 17 El Rey Del Taco - 405 Broadway St |
| 6 Lucid Coast Candle Bar - 512 9th Ave N | 12 El Primo - 740 Main St | |

MURALS

- | | | |
|------------------------|------------------------|----------------------------------|
| 1 Grand Strand Law | 4 Mount Atlantis | 4 MB Downtown Development Office |
| 2 MB Downtown Alliance | 5 Homestyle Restaurant | 5 Grand Strand Brewery |
| 3 Good Vibes Surf Shop | 6 Beach Bike Shop | 6 Botega |
| | | 7 Disco Centro |



🎉 MBDA Welcomes New Businesses to Downtown Myrtle Beach! 🍷



Swig & Swine held its ribbon cutting on Friday, April 12. They're serving up fresh barbecue, brisket and all the fixin's daily. Swig & Swine is located at 523 Broadway Street, Myrtle Beach. Phone: 843-405-4987. Click the photo to visit Swig & Swine's website.



Island Vibes Cafe & Coffeehouse will begin serving mouth-watering island cuisine in just a few weeks. D3 attendees were given a sneak preview during the event. Its rasta pasta and jerk chicken were huge hits. The restaurant is located at 533 Broadway Street. Click the photo to visit its Facebook page.



Mark Your Calendars for These Upcoming MBDA Events!



Click on the event image for more information.

MBDA In the News

During April, MBDA and the Gold Caps were honored to be interviewed by local media: WPDE, WRNN, WMBF and Sun News. We thank each media outlet for helping us share our story and the opportunity of downtown Myrtle Beach.



WPDE's Amanda Kinseth interviewed CEO Jason Greene and Sabor Caseiro about the upcoming D3 event on *Good Morning Carolinas*.



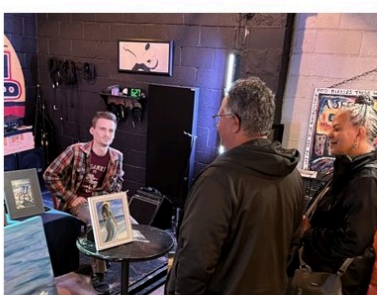
WMBF's TJ Ross interviewed CEO Jason Greene about the upcoming events that MBDA was hosting in the downtown area. It aired as a segment on *Grand Strand Today*.



Sun News reporter Emalyn Muzzy interviewed Gold Cap Ambassador Stacey Marlow about the feral cats along the Boardwalk and residents and tourists who tend the cats.

April 2024 Events

First Friday Art Walk - April 5



Fresh Brewed Coffee hosted local artist Will Stephens. He's pictured here speaking with Art Walk attendees.



Several participating locations hosted artists during the April Art Walk. Pictured above is Maria Pena, the artist in residence at Le Manna's.



The Tasting Room on 9th hosted a live painting by local artist Lorraine Dauphin.

D3 - April 16

On Tuesday, April 16, the Myrtle Beach Downtown Alliance hosted its inaugural Discover Downtown Dining (D3) event on Broadway Street. Attendees enjoyed an opening reception of mocktails by Coastal Clear beverages, music by CCU students and the moveable feast of Dos Carnales, El Rey del Taco, Island Vibes Cafe, Sabor Caseiro, Swig & Swine and The Tavrne. Attendees voted for their favorite dish throughout the event. Dos Carnales won the

D3 People's Choice Award for its pupusas, empanadas and margaritas. The next D3 event will be held in the fall. Details will be announced in the coming weeks. We thank everyone for making this a successful event!

Photo credit: Cole Smith with Dataman, LLC.



Earth Day Clean Up - April 22



On Earth Day, the Myrtle Beach Downtown Alliance staff participated in two community clean ups. The First was at Withers Swash Park.



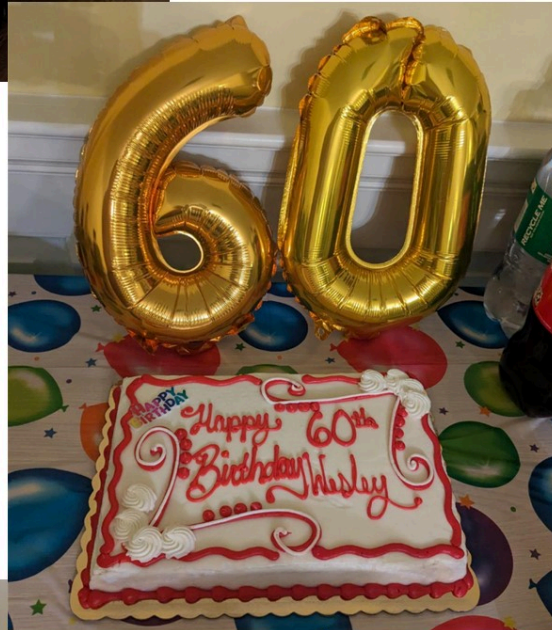
And, the second was along oceanfront between Plyler Park, Skywheel and 14th Avenue Pier. Keep Myrtle Beach Beautiful hosted both events.



Nacho Average Ambassador Luncheon - April 25



On Thursday, April 25, the Gold Cap Ambassadors celebrated Nacho Your Average Ambassador luncheon with all you can eat nachos and "all the fixin's". Plus, they had a special celebratory cake for Wesley Hooks who celebrated his 60th birthday. Special thanks to Stacey Marlow for planning the luncheon and the surprise for Wesley.

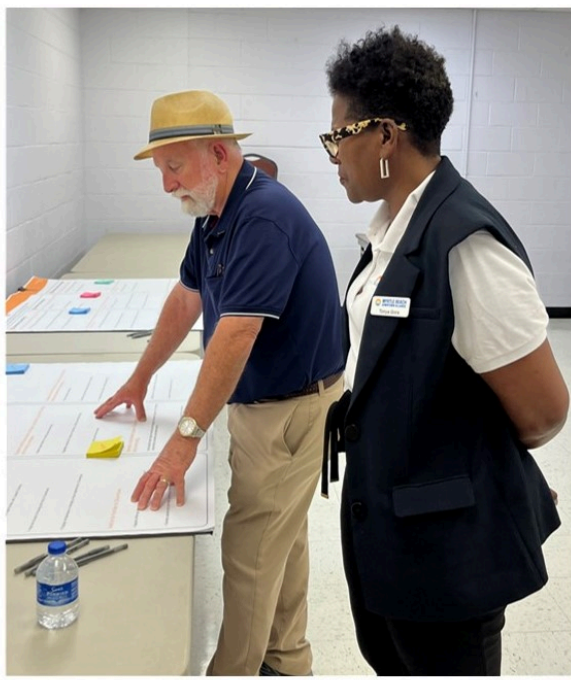


Nights at Nance - April 25

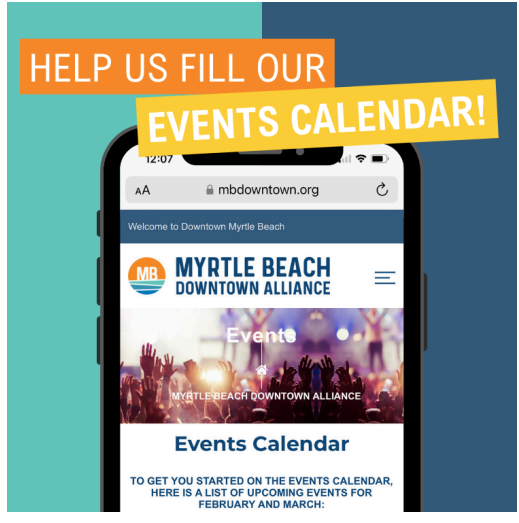


Sawgrass performed the final concert in the Nights at Nance spring series on April 25. We're already planning the fall series. Stay tuned for an announcement regarding the fall dates and bands.

Community Input Meeting - April 30



A Community Input Meeting was held April 30 at Crabtree Memorial Gym. The Myrtle Beach Downtown Alliance sought input from local stakeholders of residents, business owners and local leaders. There's still time to have your voice heard. Plan to attend our last spring public input meeting on Thursday, May 2 at Ocean View Baptist Church, 7300 N Kings Highway. The meeting will be 3-7 PM.



{{Disclaimer}}

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