



**MYRTLE BEACH
DOWNTOWN ALLIANCE**

March 2024 Newsletter



JOIN US



**FIRST FRIDAY
ART WALK!**


**FRIDAY, MAR 1ST
5:00 - 8:00 PM**

Join us for an evening of fun and entertainment
as we celebrate local artists and businesses!

**Mark Your Calendars for These Upcoming MBDA
Events!**

The leading Country Music act in the Carolinas!

Nights at Nance




THOMASROAD

NANCE PLAZA **THURSDAY 6-8 MARCH 14**

9th Ave N and N Kings Hwy
Myrtle Beach, SC 29577
FREE parking in the Arts + Innovation District and behind Brewery

SPONSORED BY



For more information please email info@mbdowntown.org

Join MBDA for

Coffee with the Community

Friday, March 15th

8am - 12pm

Lets chat about Downtown!!!



MYRTLE BEACH DOWNTOWN ALLIANCE 522 Broadway St



Discover Downtown Dining

Tour of Broadway Street Restaurants showcasing their specialties.

5 Courses
\$35

5-8 PM
Tuesday, April 16
522 Broadway Street
Myrtle Beach, SC



[Click for Info & Tickets](#)

Click on the event for more information!

Nights at Nance Returns to Downtown Myrtle Beach on March 14!



FREE ENTRY 6-8PM

LIVE MUSIC • FOOD TRUCKS • BEER

MAR	14	Thomas Road
MAR	28	Long Bay Quartet
APRIL	11	Paul Grimshaw Band
APRIL	25	Sawgrass

SPONSORED BY






Dust off your lawn chair and shake out your beach blankets because *Nights at Nance* returns to Nance Plaza on Thursday, March 14. The spring performances will be held 6-8 PM on select Thursdays, March 14 through April 25.

Local food trucks and businesses will have items available for purchase throughout each event. Plan to arrive early to secure a prime spot as seating is first come, first served.

MBDA To Host Public Input Meetings



In March, the MBDA will host a series of public input meetings designed to engage community businesses, residents, and stakeholders in shaping the future of downtown Myrtle Beach.

“As part of our ongoing commitment to fostering a collaborative and inclusive planning process, the MBDA is inviting residents, business owners, and stakeholders to share valuable insights and ideas for our downtown,” states Jason Greene, Chief Executive Officer, MBDA.

The public input meetings will cover a range of topics including

- Street Level and Architectural Design
- Branding and Wayfinding Signage
- Downtown Theme and Public Art Placement
- Green Spaces

To ensure accessibility and accommodate various schedules, the meetings will be held at different times and locations throughout the downtown area. During the meetings, the public is encouraged to share ideas, feedback, and suggestions that will help shape the future of the downtown community.

MBDA Public Input Meeting details:

Thursday, March 21

1-3 PM – The Myrtle Beach Wedding Venue, 514 Broadway Street

5-7 PM - First Baptist Church (Gymnasium), 500 4th Avenue North

Monday, March 25

9-11 AM – The Myrtle Beach Wedding Venue, 514 Broadway Street

5-7 PM – Mary C. Canty Recreation Center, 971 Canal Street

Tuesday, March 26

9-11 AM – Chapin Memorial Library, 400 14th Avenue North

2-4 PM - Myrtle Beach Train Depot, 851 Broadway Street

For more information regarding these public input meetings, please visit www.mbdowntown.org/events.

Meet the Women of MBDA

In honor of Women's History Month, MBDA would like to introduce you to the two ladies behind the organization. In addition to CEO Jason T. Greene, staff includes Tonya Gore and Michelle Cantey. Read on to find out more about their roles and their involvement in the downtown area.



Tonya L. Gore

Employed since June 2022, Tonya is MBDA's Director of Enhancement and Design

What do you enjoy most about your role?

My role at MBDA allows me the opportunity to combine my love of art and design, along with working in the community. I love meeting and talking to people, getting to know the businessowner and collaborating with others to help create a better downtown!

Where's your favorite place to go downtown, besides the beach?

My favorite place downtown is my front porch. There is something relaxing about sitting on my porch with a cup of coffee in the morning and listening to birds singing, neighbors mowing their lawn, and cars passing.



Michelle Cantey

Employed since January 2024, Michelle is MBDA's Director of Marketing & Communications.

What do you enjoy most about your role?

I've only been with the MBDA for a few weeks but have thoroughly enjoyed walking throughout the downtown area, meeting with business owners, residents, and other stakeholders. I'm looking forward to our upcoming events with Nights at Nance, Coffee with the Community and Discover Downtown Dining (D3).

Where's your favorite place to go downtown, besides the beach?

There are too many to name. I've enjoyed walking in Withers Swash Park, dining at the local restaurants, learning more about the downtown history, meeting our business neighbors, strolling to our art walk venues and visiting the retailers. I truly love the community vibe of our downtown.

Gold Cap Ambassadors



In recognition of National [Employee Appreciation Day](#) on March 1, MBDA gives a HUGE shout out to our Gold Cap Ambassadors.

Our Gold Cap Ambassadors are highly visible, well-trained, and friendly team members who are part of a cooperative effort to enhance and promote Downtown Myrtle Beach.

They provide visitors with information, directions to area businesses and attractions, and communicate with the Myrtle Beach Police Department, if needed. They're the first to offer to be the photographer for anyone taking a photo in their "zone."

Our Gold Cap Ambassadors patrol throughout the 40-block Downtown Area and are easy to spot with their gold shirts adorned with the MBDA logo and their warm, welcoming smiles.

Should you see one of our Gold Caps patrolling the area, please take a moment and say hello!

Thank you, Gold Cap Ambassadors, for all that you do!

The MBDA receives lots of accolades for our Gold Cap Ambassadors and we're proud to have them as part of our team! If you're in the downtown area and see a Gold Cap Ambassador, we encourage you to take a moment and say hello.

February 2024 Grand Openings & Events

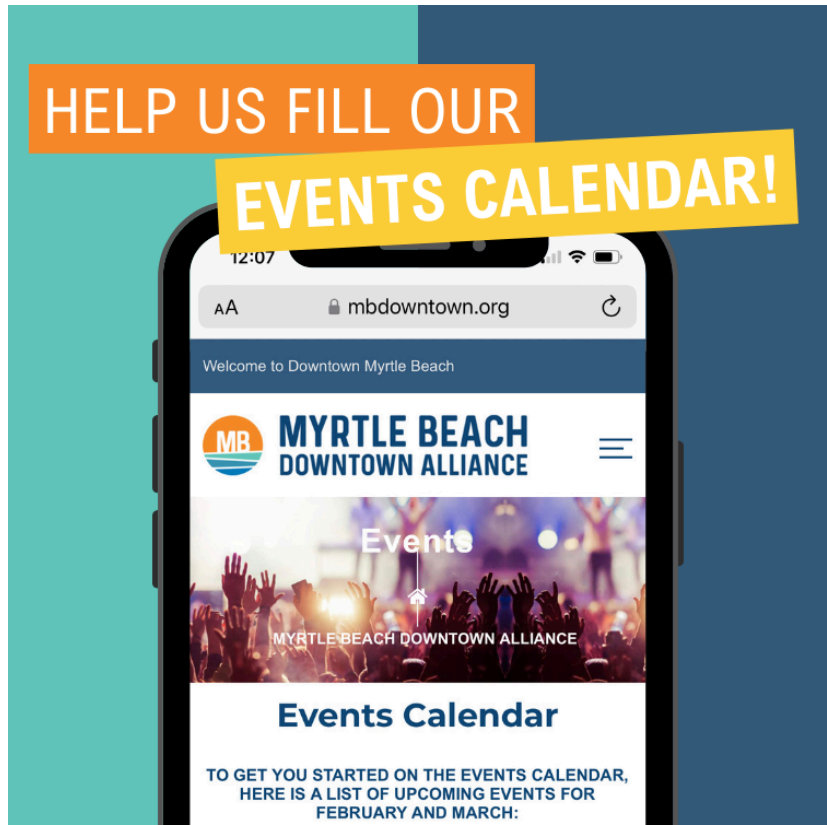
Inaugural Oysters & Art Festival



MBDA welcomes LeManna Bread to Downtown Myrtle Beach! It's located at 507 9th Avenue North.



Stay in the know with efforts in downtown Myrtle Beach!



Click to begin submission!



Click to visit our website!

MARCH IS

Women's HISTORY MONTH



{{Disclaimer}}

Myrtle Beach Downtown Alliance
522 Broadway Street
Myrtle Beach, SC 29577
United States

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